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PRESS RELEASE

CITT Announces Agenda for Reposition 2007

For Immediate Release

TORONTO, Ontario -- CITT has announced a comprehensive lineup of topics for its upcoming Reposition 2007 Conference to be held November 7 - 9 in Quebec City.

The list of topics includes:

Half-Day Environmental Summit: “Acclimatization” is the name of this year’s logistics and environmental summit for Reposition 2007. As the name suggests, it revolves around how the logistics and supply chain industry is “acclimatizing” itself to the realities of doing business in a climate of change.

The half-day summit, which opens the conference, will include a three-stage presentation about the impact global warming is currently having on the logistics and supply chain sector, and how some companies are adapting their way of business to help alleviate changes in climate.

The renowned list of guest speakers includes leaders from the supply chain, logistics and transportation sectors, along with leaders from the business and academic communities as well.

Going Global: An Introduction to the Cultural Aspects of International Trade

Participants will learn the importance of cultural differences as they relate to international business, including negotiating and relationship building for intercultural effectiveness.

Supply Chain Technology – Creating Strategic Value

The session will examine how technology is, and always will be, a differentiator in day-to-day operations.

Risk Management in Logistics

Delegates will be put into teams and presented with three industry relevant case studies of international movements and must develop viable solutions.

Security and your Supply Chain

What are the issues when conducting business at the border or at a port of entry? Participants will learn from an expert panel who manage supply chain security programs.

Learn How To Lead and Facilitate Innovation Within Your Company

Champion Action will be a hands-on, workshop session designed to assist participants in implementing real change within their organization with confidence.

Walking Tour of Old Quebec City

Reposition 2007 will offer delegates a chance to stretch their legs as well. An optional guided walking tour of the city will provide a sense of its history, as well as an understanding of the people who have inhabited it through the centuries.

“It will definitely be one of the highlights of the conference,” said CITT president Catherine Viglas. “ For a memorable stroll through living history, few cities in the world can rival Old Quebec City. “From the historic architecture, cobblestone streets, charming cafés and stunning vistas of the St. Lawrence, visitors get an extraordinary glimpse of this acclaimed World Heritage Site.”

She added: “If your organization is looking for a seminar that will yield a stronger return on their investment in skills training, Reposition 2007 provides two effective knowledge and skills acquisition modes - formal seminar education and learning by performing in a workshop setting.”

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- *professional certification*
- *professional development*
- *professional networking opportunities*