



# Program of Study

## CITT

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### About the CITT Designation

The CITT Designation continues to be Canada's most respected and widely held professional designation in the supply chain and logistics field. It's an essential tool to develop and differentiate your level of professionalism in the industry. Senior managers in the field agree that the professionals who've met the requirements for the CITT Designation have the necessary foundation for any successful career in the industry.

As noted in recent industry surveys,<sup>1,2</sup> there has been an increase in the number of professionals obtaining professional designations, and the CITT designation is the most popular among supply chain and transportation logistics professionals in Canada.

"The CITT designation is not given, it is earned, and because it is earned, it is recognized and respected as being the most distinguished designation that a logistics professional can achieve." - *Darren Christle, CITT, Chair of the Board, 2004-2005*



### Obtaining Your CITT Designation

Students (*CITT candidates*) must complete the comprehensive CITT Program of Study and have at least five years related work experience to earn the designation and become *CITT-certified professionals*. Only CITT-certified professionals in good standing are entitled to use the professional designation, CITT.

The courses in the CITT Program of Study are not only theoretical, but provide practical skills training, offer a diversity of knowledge and the skill-set necessary to meet and exceed the challenges of today's marketplace. Courses include: Transportation Systems, Logistics Processes, Essentials of Risk Management, Marketing, Transportation Law and Transportation Economics, to name a few.

The challenges of the program lead students to acquire essential industry and general business knowledge, ensuring they and their companies remain on the cutting edge of supply chain and transportation logistics management in this ever-changing, knowledge-based economy.

1. CITT National Survey on Professional Designations & Development for Logisticians, March 2004, n=809  
2. Sixth annual "Survey of the Logistics Professionals", conducted by Canadian Transportation & Logistics and published in their February 2005 issue.



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