



Foundations you can build a career and business on

MEDIA RELEASE

New CITT Award a Tribute to Logistics Legend

For Immediate Release:

WINNIPEG, MB - - Darcy Calder, CITT, Chair of the CITT's Manitoba Area Council, is pleased to announce the creation of a new academic scholarship award named after one of Canada's most revered logistics transportation professionals.

The Darren Christle Innovation Award will be given to a Grade 12 student at Windsor Park Collegiate Institute in Winnipeg interested in a career in supply chain management. This annual bursary includes a plaque and a cheque for \$250.00. Winners will be selected by the school. In addition to a 70% + average in four subjects, students must meet the following criteria in order to qualify:

- Volunteer experience and internship experience
- Completion of a logistics/supply chain case study
- Completion of Logistics Management for the 21st Century 45G
- Demonstrate creative problem solving skills during Tiger's Den, Business Plan
- Outstanding verbal and written communication skills

Darren Christle, CITT, is well-known in transportation circles. He is currently the Executive Director of the Motor Carrier Division of the Manitoba Department of Infrastructure and Transportation.

"I would like to thank the Manitoba Council for putting this scholarship in my name," said Darren. "The key to success is education, and I am honored to be associated with all future recipients of this award who share in this belief."

Among Mr. Christle's many career achievements was the CITT Award of Excellence in 2009. He is a former five-term chair of the Manitoba Area Council and a seven-term member of the CITT National Board of Directors having served as Chair in 2005. Mr. Christle earned his CITT designation in 1996.

According to Manitoba Area Council Chair Darcy Calder, CITT, the award symbolizes the unwavering professionalism Darren has always displayed.

"Darren Christle exemplifies what hard work, dedication and innovation can accomplish," said Mr. Calder. "His many notable career achievements speak for themselves. The Council is delighted to be sponsoring this award as a way to promote CITT and supply chain and logistics to students in Manitoba."

The first Darren Christle Innovation Award will be presented on Thursday, June 17 at the Manitoba Council Annual Dinner and Convocation ceremony.

For more information, contact:

Alan Major
Communications Officer, CITT
(416) 363 – 5696 ext. 22

***CITT** is Canada's leading professional development organization in the supply chain and transportation logistics sector. We promote professional excellence and advancement for transportation logisticians by offering*

- *professional certification,*
- *professional development,*
- *professional networking opportunities.*