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## MEDIA RELEASE

### CITT Switches to E-Learning

For Immediate Release:

TORONTO, May 28 / CITT will be moving exclusively to e-learning for all the courses in its Program of Study effective August 1, 2010 and in time for the Fall registration period.

"CITT has offered an online learning course option for over a decade," said CITT president Catherine Viglas. "We've watched our audience actively choose this option over traditional correspondence for some time and CITT will now move exclusively to an online format."

CITT will adopt a hybrid learning concept for its online courses, which combines the best elements of online and traditional learning.

"With hybrid learning, students will still receive a CITT textbook to assist them during their online studies," said Ms. Viglas. "Textbooks give students an additional level of comfort and flexibility."

E-learning provides supply chain and logistics professionals with the flexibility they need to balance continuing education with their work and personal schedules. It is a fully recognized method of study at all academic levels.

Through the use of e-learning, CITT will be able to deliver its integrated supply chain and logistics training to those once hampered by the limitations of other forms of continuing education.

With CITT's impending move to e-learning for its courses set for this fall - those who prefer to study in the classroom with one of CITT's academic partners will NOT be affected.

"We will continue to offer CITT courses through our designated academic partners," said CITT president Catherine Viglas.

For more information, contact:

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CITT is Canada's leading professional development organization in the supply chain and transportation logistics sector. We promote professional excellence and advancement for transportation logisticians by offering:

- professional certification

- professional development
- professional networking opportunities