

Reposition

2008

National Symposium for
Supply Chain and Logistics
Professionals

>> Looking Forward Solutions for an Uncertain Future

Register before August
22nd and save over \$100!

November 5–7, 2008
Winnipeg, Manitoba

A successful supply chain is now measured by how quickly and cost-effectively you can adapt to external pressures that are often beyond your control.

Reposition 2008 will keep your business looking forward with topics engineered to help you better manage a future of unpredictability. Sessions include:

Economic Shifts

What is the Impact on your Supply Chain?

Pandemic Preparedness

Crisis Management

Logistics in the Arctic

The Last Frontier

How Leaders Speak

*A Presentation
Skills Workshop*

Reposition 2008
is presented by:



Foundations you can build
a career and business on

Speakers include:

Jim Gray, *Principal, Media Strategy*

Lou Smyrlis, *Editorial Director, Business Information Group's Transportation Group of Properties*

Patrick Bohan, *CITT, Manager, Business Development, Halifax Port Authority*

Chris Lorenc, B.A., LL.B., *President, Manitoba Heavy Construction Association*

David Newman, *Senior Vice President, Transportation and Aerospace Analyst, National Bank Financial*

Dr. Barry Prentice, *Professor, Supply Chain Management, Transport Institute, University of Manitoba*

Warren Sarafinchan, *CITT, Director, Transportation, Maple Leaf Foods*

Paul D. Larson, Ph.D., *Transport Institute, University of Manitoba*

Jack D. Kulchitsky, Ph.D., *Alberta/Haskayne Executive MBA program*

Sabra Stephens, *Vice-President, Logistics and Supply Chain Services, The North West Company*

Dawn Klatt, *Director, Distribution, The North West Company*

Doug Moore, *Director, Transportation, The North West Company*

Program at a Glance

WEDNESDAY, November 5

Opening Reception at the Manitoba Museum 7:30pm – 10:00pm

THURSDAY, November 6

Registration and Continental Breakfast 7:30am – 8:30am
How Leaders Speak: A presentation skills workshop 8:30am – 12:00pm
Lunch 12:00pm – 1:00pm
How Leaders Speak resumes 1:00pm – 3:00pm
Facility Tours 3:30pm – 5:30pm

FRIDAY, November 7

Registration and Continental Breakfast 7:30am – 8:30am
Economic Shifts 8:30am – 11:00am
Pandemic Preparedness 11:00am – 12:00pm
Lunch 12:00pm – 1:00pm
Pandemic Preparedness resumes 1:00pm – 2:00pm
Logistics in the Arctic 2:20pm – 3:30pm
Pre-Dinner Cocktail Reception 6:00pm – 7:00pm
Gala Awards 50th Anniversary Dinner 7:00pm – Midnight



How Leaders Speak

A presentation skills workshop with Jim Gray

You know the essential role supply chain and logistics plays within every company. But how can you convince senior management - the people responsible for allocating resources - to better appreciate the importance of supply chain within the organization?

While most of us rarely have the opportunity to speak directly to the CEO, what you say to your manager, and subsequently what they say to their superiors, does work its way through the corporate hierarchy. So if you want to have a say in your own future and in the future of your department, it's time to start speaking their language.

In How Leaders Speak, delegates will learn:

- the seven powerful keys that leaders use to engage and influence their audiences
- how to create and maintain a dynamic, authoritative presence - and how to look and move like a leader
- practical, hands-on coaching from two of North America's leading presentation skills coaches
- how to organize speeches and presentations quickly and efficiently for maximum impact
- how to overcome nervousness and communicate with confidence, like a 'natural'
- how to 'hook' even challenging listeners from the outset
- how to employ PowerPoint like leaders do
- how to wrap-up smoothly and deliver a strong, effective 'call to action'

Whether you consider yourself a novice or accomplished speaker, you will learn how to better engage your audience and convey a commanding presence in order to realize your professional goals. It all starts with improving your speaking and presentation skills.

Jim Gray, *Principal of Media Strategy*, is a leading North American media strategist and communication skills coach. For 15 years, he has helped plan and implement sharp, productive communication strategies for people and organizations across a range of sectors.

How Leaders Speak is presented in partnership with:



Canadian
Supply Chain
Sector Council

Conseil canadien
sectoriel de la chaîne
d'approvisionnement

Economic Shifts

What is the Impact to your Supply Chain?

As economies become more global, efficient and cost-effective supply chains become even more important. As a business unit, supply chain is currently experiencing extraordinary growth worldwide. But rapid growth and globalization come with a price. Risk.

Supply chains are now more vulnerable to economic volatility and resulting legislative change at home and internationally than ever before. How you manage these issues will say a lot about your future.

Moderated by **Lou Smyrlis**, *Editorial Director, Business Information Group's Transportation Group of Properties*, this senior panel will discuss these and other critical economic issues.

1. The Global Outlook on the Economy

The short and long-term global economic outlook and the risks that will be involved for the logistics professional.

2. Regulatory and Legislative Changes and Currency Issues

This session will explore the changes ahead for trade, transportation, governance and environmental legislation, and the impact these changes will have on your supply chain. Fluctuating exchange rates and monetary values - and their impact on your margin - will be discussed, as well as how holding inventory in another country is valued.

3. Consolidation of the Transportation Industry

Will consolidation become more prevalent, and how will this affect capacity, rates and service? Which modes are going to survive and thrive and which modes will suffer? Pricing issues will also be discussed.

4. Infrastructure

Trade and transportation are recognized as enablers of economic development closely tied to the extent to which Canada's economy is trade dependant. This session will reflect on national, regional and provincial strategies required to reposition Canada's economy to enhance existing trade with the United States.

5. The Supply Chain Manager

Have you ever wondered how a supply chain manager can impact a company's profitability? What exactly is your role and the sphere of your influence? Logistics professionals

must learn how to convince those at executive levels that responsible supply chain management can influence growth and profitability.

Speakers on the Economic Shifts panel include:

Patrick Bohan, CITT, Manager, Business Development,
Halifax Port Authority

Chris Lorenc, B.A., LL.B., President, Manitoba Heavy
Construction Association

**David Newman, Senior Vice President, Transportation and
Aerospace Analyst,** National Bank Financial

Dr. Barry Prentice, Professor, Supply Chain Management,
Transport Institute University of Manitoba

Warren Sarafinchan, CITT, Director, Transportation,
Maple Leaf Foods

Pandemic Preparedness

Crisis Management

What will you do when a disaster strikes? How will your organization continue to serve its customers, keep employees working and maintain relationships with suppliers? In other words, how will your organization manage a crisis?

Why you SCREAM, of course. And when it comes to preparing for any type of pandemic, SCREAM stands for constructing a supply chain, risk, evaluation and management framework.

The hour before lunch sets the stage for the Pandemic Preparedness session in the form of a highly interactive lecture complete with an abundance of audience participation and interaction. Later, a fast-paced simulation will enable teams of participants to formulate initial response strategies to a Level-5 pandemic event.

The purpose of this hands-on session is to help you create a new preparedness plan or improve your existing preparedness plan.

Pandemic Preparedness is presented by **Paul D. Larson, Ph.D.**, of the Transport Institute, University of Manitoba and **Jack D. Kulchitsky, Ph.D.**, of the Alberta / Haskayne Executive MBA program.

Logistics in the Arctic

The Last Frontier

Logistics and supply chain management in the Arctic offers some rather unique challenges to say the least. Apart from the isolation, inhospitable climate and unpredictable weather, the lack of resources and infrastructure provide a formidable obstacle that severely tests the patience and ingenuity of the logistics professional.

Topics for Logistics in the Arctic include:

- Movements to the North
- Infrastructure – How is it different?
- The Winter Highway – The road to fortune is paved with ice
- Sealifts – The use of cargo ships for the deployment of supplies
- Solutions – Out-of-the-box logistical thinking
- Cold chains for food and perishables

As Canada looks towards the Arctic to solve many of the issues we are currently facing, the supply chain and logistics obstacles faced in that region will become a major point of discussion for the entire industry. Discovering what this fast-growing region is doing to overcome and adapt will teach you to think in new ways about many of your own company's complex logistics problems.

Logistics in the Arctic will be hosted by three representatives from **The North West Company.**

Sabra Stephens - Vice-President, Logistics and Supply Chain Services; Dawn Klatt - Director Distribution and Doug Moore - Director Transportation.

Reposition 2008 sponsors (at time of printing)

Premier sponsors:

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Media Sponsors:



Reposition 2008

National Symposium for
Supply Chain and Logistics
Professionals

Registration Form

You can also register online at www.citt.ca
Registration is required no later than **October 17, 2008**. Late registrants will **not**
be included in the delegates list. Payment must accompany your registration or
it will **not** be processed.

Salutation: _____ First & Last Name: _____
(AS IT WILL APPEAR ON THE NAME BADGE)

CITT-certified member CITT student/associate member Non-member

Organization: _____ Title: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Phone: _____ Fax: _____

Email: _____

Please indicate any special needs you may have (ie accessibility, diet): _____

Do you plan to attend the Opening Reception? Yes No

Do you plan to attend the Gala Awards Dinner? Yes No

A delegate list will be available showing attendee name, employer, city, business phone and e-mail. Please indicate here if you **do not** want your name to appear:

Reposition 2008 Registration Fees

Your conference registration includes all sessions and learning materials, continental breakfasts, lunches, refreshment breaks, opening reception, the gala awards dinner and site tours.

Register by August 22, 2008 and save over \$100 on your registration fee.

	CITT Members	Non-Members
Early Bird Rate	<input type="checkbox"/> \$785.00	<input type="checkbox"/> \$945.00
Regular Rate	<input type="checkbox"/> \$890.00	<input type="checkbox"/> \$1,100.00

Additional Tickets – Gala Awards Dinner

Extra tickets for CITT Members: \$120.00

Number of extra Tickets Required: _____

Extra tickets for Non-Members: \$135.00

Number of extra Tickets Required: _____

By completing this registration form, the registrant acknowledges the conference cancellation policy (see inside for details).

Conference registrations will not be confirmed until full payment has been received. Please make cheques and money orders payable to CITT.

Payment Summary

Delegate registration fee: _____

Additional tickets: _____

Sub-total: _____

5% GST (#108075367) _____

Total Amount _____

Payment Method

Cheque or Money Order (payable to CITT)

VISA or Mastercard

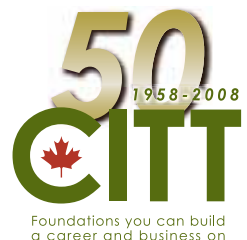
Card Number: _____

Expiry Date: _____

Name on Card: _____

Cardholder Signature: _____

Reposition 2008
is presented by:



Conference Information

How to Register

Register online at www.citt.ca/reposition or complete the attached registration form and submit with your payment to CITT no later than Friday October 17, 2008. You will not be registered for the conference until full payment has been received.

The Early Bird conference rate applies when the registration form of the persons attending plus payment by a credit card, cheque or money order for these persons is submitted to CITT before August 22, 2008.

Corporate Discount Offer: A 10% discount is available to companies who pay for four (4) or more full price conference registrations at the same time. In order to qualify for the discount, **all registrations and payments must be submitted together via fax or mail.**

The final cut off date for registration is **Friday October 17, 2008.**

Conference hotel: The Fairmont Winnipeg

The Fairmont Winnipeg is the principal hotel for *Reposition 2008* where all learning and networking events will take place.



A block of Fairmont rooms has been reserved at rate of \$132.00 per night (plus applicable taxes), for single/double occupancy. To reserve your accommodations, please call 1-800-441-1414 and identify yourself with CITT prior to booking your room to secure the conference rate.

This conference room rate is in effect until **October 6, 2008.**

The Fairmont Winnipeg

Two Lombard Place
Winnipeg, MB R3B 0Y3
1-800-441-1414 / 204-985-6212
www.fairmont.com

What to Wear

Business casual is recommended for the learning sessions. Formal attire is recommended for the Gala Awards dinner.

Conference Cancellation Policy

Notice of cancellation must be received in writing by October 17, 2008. A refund less \$100.00 plus 5% GST will be given.

No refunds will be granted after October 17, 2008. Substitutions are permitted however CITT will adhere to the member and non-member price difference. Please notify CITT as soon as possible if you are planning to make a substitution.

CITT reserves the right to modify speakers and/or location, program content and program dates and commensurate with unanticipated needs. CITT assumes not liability for such alternations.

Certification Maintenance Units (CMU's)

Full attendance at both days of the learning sessions qualifies for 20 CMU's.



Reposition 2008: Looking Forward Presented by the CITT

For 50 years, the CITT has remained Canada's leading professional development association in the supply chain and logistics sector. Our programs and services promote excellence, career path development and cooperative networking opportunities through a comprehensive certification process that leads to the CITT designation.

To learn more about the CITT and our education programs, please visit www.citt.ca

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Foundations you can build
a career and business on

Register using the attached form or online at www.citt.ca

Program Highlights

How Leaders Speak – A Presentation Skills Workshop

You know the essential role supply chain and logistics plays within every company. But how can you convince senior management - the people responsible for allocating resources - to better appreciate the importance of supply chain within the organization? Whether you are speaking to an audience of one or 100, How Leaders Speak will teach you how to better engage your audience and convey a more commanding presence in order to realize your professional goals.

How Leaders Speak is presented in partnership with the Canadian Supply Chain Sector Council

Economic Shifts – What is the Impact to your Supply Chain?

As economies become more global, cost-effective supply chains become even more important. As a business unit, supply chain is currently experiencing extraordinary growth worldwide. But rapid growth and globalization come at a price. Supply chains are more vulnerable to economic volatility and resulting legislative changes at home and internationally than ever before. The Economic Shifts senior panel of transportation and business professionals will discuss these and other critical issues.

Pandemic Preparedness – Crisis Management

What will you do when a disaster strikes? How will your organization continue to serve its customers, keep employees working and maintain relationships with suppliers? The answer is to SCREAM. For the purposes of this session, SCREAM stands for constructing a supply chain, risk, evaluation and management framework. Pandemic Preparedness is a hands-on, highly interactive session. A real-world simulation will enable participants to formulate response strategies to a Level-5 pandemic event. The purpose of this session is to help you create a new preparedness plan or improve your existing plan.

Logistics in the Arctic – The Last Frontier

Supply chain and logistics in the Arctic offers some rather unique challenges. Apart from the isolation and inhospitable climate, the lack of infrastructure provides a formidable obstacle that severely tests the ingenuity of the logistics professional. As Canada looks to the Far North to help solve many of the issues we are currently facing, the Arctic will become a major point of discussion for the entire industry. From the winter highway to sealifts, discovering what this fast-growing region is doing to overcome and adapt will help you to think in new ways about many of your own complex logistics problems.

WHO SHOULD ATTEND?

Professionals working in:

- ✓ Supply Chain Management
- ✓ Project Management
- ✓ International Trade
- ✓ Distribution
- ✓ Transportation
- ✓ Warehousing
- ✓ Third-Party Logistics
- ✓ Exports
- ✓ Operations
- ✓ Freight Forwarding
- ✓ Purchasing
- ✓ Manufacturing
- ✓ Customs

If your work includes any aspect of the supply chain, then you need to attend this event.

PAST DELEGATES HAVE SAID:

*The panel of experts was **excellent** and delivered valuable information.*

*Year after year the CITT conference continues to **raise the bar** in quality and relevance.*

*All the keynote speakers provided **information and insight** that was directly applicable to a logistics professional's responsibilities.*

*Fantastic. **High profile speakers!***

*Having multiple expert opinions, each with a different outlook, that's **wisdom you just can't get anywhere else.***

*A **great networking opportunity** that allowed me to re-connect with colleagues and gain a much more current perspective of global industry news.*

Register using the attached form or online at www.citt.ca