



CITT Member Named Supply Chain Executive of the Year

*For Immediate Release
March 1, 2007*

Toronto, Ontario – As Canada's supply chain industry continues its unprecedented growth, the need for skilled logistics professionals has never been greater. And once again, a CITT-certified professional has led the way by driving the logistics industry to new levels of achievement.

The latest member to set a new standard is Ron Carter, CITT. Mr. Carter has just been named winner of the prestigious Canadian Industrial Transportation Association (CITA-ACTI) **Supply Chain Executive of the Year** award.

This celebrated award, previously known as the CITA Distribution Executive of the Year, acknowledges the growing importance of the supply chain field within Canada's burgeoning logistics sector. Since the award's inception in 1990, recipients from a broad range of occupations have been honoured. Mr. Carter is the second CITT graduate to earn this coveted award.

Mr. Carter was honoured by his peers last evening at a reception and gala dinner held during TRANSPO – CITA's annual trade show and learning event for those working in or affiliated with Canada's freight transportation industry.

The Supply Chain Executive of the Year Award is very highly regarded. The criteria involved in winning the award, or even being nominated, is quite rigid. Mr. Carter attributes much of his success to having earned his designation, as well as from the experience he has gained from volunteering his time in numerous CITT executive capacities.

"Taking the courses and earning the professional designation gave me confidence that I had the tools necessary to get the job done," said Mr.



Ron Carter, CITT

2006 CITA Supply Chain Executive of the Year

Carter. "Since the course is quite challenging and requires discipline to complete, I gained increased respect from my employers and colleagues. I believe my salary is substantially higher than it would have been without the CITT designation, and more doors have been opened to me."

Since obtaining his designation in 1990, Mr. Carter has been extremely active within the CITT community. He is currently serving as Council Chair for the Halifax Area Council. He also held the position of CITT Chair in 2000, and served as Vice Chair, Rules, from 1996-97 and Vice Chair, Administration, in 1998. Prior to relocating to Halifax in 1994, Mr. Carter served as Toronto Area Council Chair.

Mr. Carter is currently Director of Logistics for Clearwater Fine Foods in Bedford, Nova Scotia. He provides direct logistical support to the entire organization, which distributes fresh seafood to thousands of customers worldwide.

While the supply chain and logistics field continues to expand into new territories and unfamiliar markets, the CITT will similarly evolve to adapt to the demands of this ever-changing industry.

For more information, contact:

Catherine Viglas, CAE
President, CITT

(416) 363-5696 ext. 27
cviglas@citt.ca
www.citt.ca

CITT is Canada's leading professional development organization in the supply chain and transportation logistics sector. We promote professional excellence and advancement for transportation logisticians by offering

- professional certification,
- professional development,
- professional networking opportunities.

www.citt.ca