



Logistics Tri-Alliance Forges Ahead

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A joint venture between Canadian supply chain and logistics leaders will result in more accessible professional development and networking opportunities across Canada.

CITT, I.E Canada and FITT have joined together to offer their respective members the chance to attend a high-level industry seminar closer to home. The focus for the inaugural events will be Supply Chain Finance and Technology Innovations in Global Supply Chain Management and Finance. Participants will learn from industry experts about the macro factors that contribute to the increased importance of global trade management with an emphasis on supply chain management as a competitive tool.

According to CITT president Catherine Viglas, the tri-alliance was born out of a desire to bring added professional value to members of all three groups living and working across Canada.

“The goal of these sessions was to offer high-level professional development opportunities to members on a more regional level by moving outside of the traditional venues like Toronto and Vancouver,” said Ms. Viglas.

The tri-alliance workshops will be offered in three Canadian locations and will allow members from each association to interact with professionals from other groups. The three logistics leaders will co-partner in session development and administration for this first half-day event.

I.E. Canada will host their seminar in Calgary on Sept. 18 while FITT will host in Regina on Sept. 19. The [CITT's seminar](#) will be held in Halifax on Wednesday, Nov. 21.

The tri-alliance will provide CITT members access to not only an important learning session, but also access to a unique networking opportunity with a diverse group of professionals. By combining the strength of three major industry associations, the CITT will harness the combined expertise and experience of industry's most well-respected designations. Such value-added services can only be found with the CITT, and with the tri-alliance.

To view the three specific events, please [click here](#).