

HOLD FOR RELEASE ON JUNE 1

Canada Logistics Conference 2016 Learning & Networking Program Announced

Toronto, Ontario – June 1, 2016

Canada Logistics Conference, the annual thought leadership event for all supply chain logistics professionals presented by CITT, has announced its full 2016 program and opened early bird registration.

This year, the conference will bring delegates from across Canada to Saint John, New Brunswick for three days of networking and learning sessions on critical industry issues.

Canada Logistics Conference 2016 will begin on October 26th with an opening networking reception, and will continue through October 27-28 with 6 learning sessions, 2 facility tours and many opportunities to connect with the shippers, carriers, and ancillary service providers who attend.

“This year’s program includes several forward-thinking sessions in addition to the popular industry-specific and career development topics delegates expect at Canada Logistics Conference.” Said Catherine Viglas, President & CEO of CITT. “We’ve really emphasized both the skills and knowledge that are vital to industry professionals right now, as well as emerging trends for those wondering what the future holds for the sector.”

Sessions looking to the future of the industry include ‘*Uber*’ *Freight*, a progressive, dynamic panel examining the potential shakeups and opportunities created by Uber-like logistics technologies. Delegates will also get a first look at new industry economic data in *Transportation Buying Trends*, presented by Lou Smyrlis, Editorial Director, Trucking Group at Newcom Business Media.

Several of the conference sessions address today’s issues directly, such as the *Current State of Transportation*, a multi-modal panel featuring C-suite speakers from Port Saint John, Air Canada Cargo, J.D. Irving Transportation and Logistics Division, Central Maine & Quebec Railway, MSC Canada, and TransCanada Energy East. *Improving Your RFP Process*, will help both carriers and shippers make the most of new technologies and best practices that have already impacted how the industry conducts RFPs.

The conference program will be rounded out by career development sessions: *Succession Planning* – designed to help professionals plan career paths for themselves as well as for their successors and others in their organization – and *Power Pitching*, a high-energy session on pitching skills to sell you ideas, your business, and yourself.

Delegates will also be treated to two Unique Facility Tours: the Canaport Crude Receiving Terminal & Canaport LNG Terminal.

Early Bird registration rates are currently available for a limited time for Canada Logistics Conference 2016 until August 10th. Delegates are encouraged to register early to secure a spot.

Learn more and register at www.citt.ca/conference or click an individual session to get details:

- C-Suite Modal Panel: Current State of Transportation
- Improving Your RFP Process
- Power Pitching
- Succession Planning
- Panel: 'Uber' Freight
- Transportation Buying Trends
- Facility tours: Canaport Crude Receiving Terminal & Canaport LNG Terminal

Networking opportunities:

- Opening Reception at Port Saint John
- Maritime Kitchen Party hosted by CITT Saint John Area Council
- Gala Cocktail Reception
- Gala Awards Dinner

Those interested in learning more about Canada Logistics Conference 2016 learning sessions, exhibiting or sponsorship opportunities should visit www.citt.ca/conference or contact Joshua Katchen at Jkatchen@citt.ca.

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