



FOR IMMEDIATE RELEASE

CITT launches new help so people can find their fastest route to the CCLP designation more quickly

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People looking to build their expertise and credibility as supply chain logistics professionals now have a quick way to find out what it takes to become a CITT-Certified Logistics Professional (**CCLP**)[®].

CITT is happy to release an easy, web-based [CCLP Route Finder](#) that generates a personalized professional development plan based on people's answers to [two simple questions](#).

"Industry's interest in CITT and the **CCLP** designation has exploded," said Catherine Viglas, CITT President. "We're just wrapping up our biggest and most popular spring semester in CITT's 55+ year history, and we wanted to make it as easy as possible for people to get started with confidence and have their own personal PD plan in hand for this fall or going into next year."

"With so many people learning from CITT, we've seen a wide range of incoming personal experiences and backgrounds. Yet everyone coming to CITT for our webinars, courses and the **CCLP** designation shares a keen desire to succeed in this business, maximize the portability of their knowledge and credentials and boost their earning potential," adds Viglas.

And even though people's personal routes to the **CCLP** designation might be a little different depending on their starting point, CITT emphasizes that everyone ends up at the same place—with core set of national industry standards and business knowledge, skills and abilities and a deep understanding of how to build or manage profitable, stable supply chain logistics operations.

The new [CCLP Route Finder](#) is available on CITT's website to help people map their fastest path to the **CCLP** designation. Those ready to start working toward the **CCLP** designation are encouraged to register in the first course all designation holders take, *Transportation Systems*: www.citt.ca/courses/transportationsystems.html

CITT's fall semester courses start September 2. **Registration closes August 31**, and people are already registering for the winter semester, which starts in January.

People can also call CITT directly for more information at 416-363-5696 ext. 0 or visit www.citt.ca

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CITT is industry's most valued source of logistics courses and professional certification. Our programs and member services promote professional excellence and career path development for anyone who buys, sells or manages the flow of goods and product, or is impacted by supply chain logistics.

CITT's professional development offerings include:

- Professional certification in logistics (the [CCLP designation](#))
- Specialized logistics and business management courses
- Industry's top-rated [Canada Logistics Conference](#)

Practical, expert-level logistics courses, business education and the **CCLP** designation from CITT are all affordable, accessible, and have the best ROI in the business. Visit the [CITT website](#) at www.citt.ca for more information.