



FOR IMMEDIATE RELEASE

## CITT Recognizes People with Prior Business Education with Advanced Standing Towards Industry-Preferred CCLP Designation

Toronto, Ontario – December 3, 2015

People interested in CITT's industry-preferred **CCLP**<sup>®</sup> (CITT-Certified Logistics Professional) designation may be closer to earning it than they think. CITT recognizes formal business education – degrees, 3-year diplomas and individual courses – towards Advanced Standing for the academic requirement of the **CCLP** designation. [CITT's online CCLP Route Finder tool](#) can simply and quickly tell people if they qualify.

“Prior business education can significantly cut the number of courses needed to earn the **CCLP** designation. So students who start in CITT's winter semester in January could be 60% of the way - or more - to completing the academic requirements for the designation by the end 2016,” said Catherine Viglas, CITT President & CEO. “We encourage people to find out if they qualify for Advanced Standing by using our convenient online **CCLP Route Finder** tool at [www.CITT.ca/routefinder](http://www.CITT.ca/routefinder).”

“Advanced Standing provides exemptions against the general business education requirements for the CCLP designation” explained Viglas. “CITT's suite of specialized logistics courses is required for every professional who holds their CCLP. This guarantees a national standard while giving logistics professionals knowledge that is portable throughout their career progression. Even senior people who've worked in the industry for over a decade report the courses give them a new depth of understanding to manage profitable supply chain operations.”

Chosen 3:1 over other logistics designations, the **CCLP** designation is an industry preferred-designation for everyone who buys, sells, or manages the flow of goods and product or is impacted by supply chain logistics. **The last day to register for CITT's Winter Semester is January 12<sup>th</sup>, and those interested can do so online at [www.citt.ca](http://www.citt.ca) or by calling 416.363.5696 x 0.**

**CITT** is industry's most valued and respected source of logistics courses, professional certification and expertise. CITT's expanding programs promote professional excellence and career path development for everyone who buys, sells or manages the flow of goods and product, or is impacted by supply chain logistics.

**CITT's professional development offerings include:**

- Professional certification in logistics (the **CCLP** designation) – [www.citt.ca/cclp](http://www.citt.ca/cclp)
- Specialized logistics and business management courses – [www.citt.ca/courses](http://www.citt.ca/courses)
- Industry's top-rated annual Canada Logistics Conference – [www.citt.ca/conference](http://www.citt.ca/conference)
- NEW, Webinars on Supply Chain Logistics Topics--Series- [www.citt.ca/webinars](http://www.citt.ca/webinars)

An expert-level technical and business education and the **CCLP** designation from CITT are all affordable, accessible, and have the best ROI in the business. Visit the [CITT website](#) at [www.citt.ca](http://www.citt.ca) for more information.

CCLP® is a registered trademark of CITT

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