

FOR IMMEDIATE RELEASE

Registration for the **WEBCAST** presentation of **Canada Logistics Conference 2015 OPEN NOW** for everyone, everywhere

Toronto, Ontario – October 12, 2015

CITT—industry’s pioneer in online professional courses, certifications and webinars —announces the opening of registration for the webcast presentation of **Canada Logistics Conference 2015**.

“**Canada Logistics Conference** is open for everyone in the specialized sector and for the hundreds of thousands of people who work in supply chain logistics functions all across our country,” says CITT President Catherine Viglas.

“And thanks to our 2015 online conference sponsor, Yakidoo, this year’s learning sessions will air in real-time on October 26th and 27th *via* online webcast,” she adds.

Pre-registration is required and attendees will be able to interact with the speakers during the presentations yet join in from the comfort of their own office or from the convenience of a mobile screen. Pre-registered, online conference attendees will also have unlimited access to the sessions for 1 full year, so schedule conflicts or time-differences can be managed and viewers can still get most of the learning and value of these sessions even if they’re not able to watch them live.

Eight learning sessions were carefully selected for the 2015 conference to help people and organizations run more profitable, reliable and resilient supply chain logistics operations. There is immediate applicability with a **Primer on the Canadian Regulatory** situation and an expert panel discussion on **Supply Chain Maturity**, as well as the other topics:

- **Packaging Optimization**
- **Pan Am Games Case Study**
- **Attention Management**
- **Sustainability Reports**
- **St Lawrence Seaway**
- **2016 Economic Outlook**

Each session is presented for only \$60 and people can register on an à *la carte* basis. Professionals who hold the **CCLP**® designation (CITT-Certified Logistics Professionals) or are currently registered as students of CITT working toward their designation will only pay \$25 per session.

Full details are available on CITT’s website (www.citt.ca) and people can learn more and register at www.citt.ca/conferencewebcast (24/7) or by calling CITT at 416-363-5696 until October 23rd.

“Last year we had a record conference attendance,” said Viglas. “CITT is thrilled to be able to broadcast **Canada Logistics Conference 2015** online again this year so these exceptional professional development opportunities are affordable and accessible to everyone.”

Background:

Canada Logistics Conference is presented by **CITT**, industry's most valued and respected source of logistics courses, professional certification and expertise. CITT's programs promote professional excellence and career path development for anyone who buys, sells or manages the flow of goods and product, or is impacted by supply chain logistics.

CITT's professional development offerings include:

- Industry's top-rated annual Canada Logistics Conference – www.citt.ca/conference
- Professional certification in logistics (the **CCLP** designation) – www.citt.ca/cclp
- Specialized logistics and business management courses – www.citt.ca/courses

An expert-level technical and business education and the **CCLP** designation from CITT are all affordable, accessible, and have the best ROI in the business. Visit the [CITT website](http://www.citt.ca) at www.citt.ca for more information.

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