



FOR IMMEDIATE RELEASE

“Moving the Pan Am Games” Case Study added to Canada Logistics Conference 2015 line-up

Toronto, Ontario – September 21, 2015

Toronto’s recently concluded Pan Am Games were a huge success in terms of attendance and athletics. They were also an example of a seamlessly executed logistics operation – the kind that works behind the scenes so smoothly that most people don’t even know it’s there. However, logistics pros have been clamoring for an inside look at how the Toronto games came together so successfully. Luckily, they’ll get that chance at Canada Logistics Conference 2015 – Canada’s annual thought leadership conference for every supply chain logistics professional.

CITT is excited to announce that Benat Mariyanayagam, Senior Manager of Logistics Operations at DB Schenker of Canada – the official logistics supplier for the Toronto2015 Pan Am & Parapan Am Games and also the provider of logistics services for the Olympic Games —has come on board to present a detailed case study of the logistics behind the games.

During the Pan Am Games, DB Schenker moved over 1 million items to the 60+ venues in the Greater Toronto Area, through a planning process that began over 2 years ago. Between custom brokerage, inventory management, forwarding items for re-use for other organizations, and more, the logistics for the Games was a huge task that any logistics professional is sure to find fascinating and informative.

Canada Logistics Conference 2015 will be held in Niagara Falls, Ontario from October 25-27. “Moving the Pan Am Games” joins 7 other highly-anticipated learning sessions hand-picked for industry relevance to help delegates build more efficient, reliable, profitable supply chains, plus a rare guided tour of the Welland Canal. The sessions at Canada Logistics Conference 2015 are:

- **Canadian Regulatory Primer**
- **Pan Am Games Case Study**
- **Attention Management**
- **Sustainability Reports**
- **The ‘Mature’ Supply Chain**
- **Packaging Optimization**
- **2016 Economic Outlook**
- **St Lawrence Seaway**

Full information about Canada Logistics Conference 2015 is available at www.CITT.ca/conference.

Registration for the conference closes October 12, so CITT encourages those interested to register as soon as possible to secure a spot.



CITT is industry's most valued and respected source of logistics courses, professional certification and expertise. CITT's programs promote professional excellence and career path development for anyone who buys, sells or manages the flow of goods and product, or is impacted by supply chain logistics.

CITT's professional development offerings include:

- Industry's top-rated annual Canada Logistics Conference – www.citt.ca/conference
- Professional certification in logistics (the **CCLP** designation) – www.citt.ca/cclp
- Specialized logistics and business management courses – www.citt.ca/courses

An expert-level technical and business education and the **CCLP** designation from CITT are all affordable, accessible, and have the best ROI in the business. Visit the [CITT website](http://www.citt.ca) at www.citt.ca for more information.

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For more information, contact:

Chrissy Aitchison
Senior Manager, Marketing & Strategic Initiatives
CITT
416-363-5696 ext. 28
caitchison@citt.ca

Catherine Viglas, CAE
President & CEO
CITT
416-363-5696 ext. 27
cviglas@citt.ca