



FOR IMMEDIATE RELEASE

CITT Launches NEW Resource to Help Businesses Fill Their Professional Talent Gaps in Supply Chain Logistics

Toronto, Ontario - March 14, 2016

Today CITT announced the launch of a new kind of *professional SCL Talent Pool* – a quick, easy and credible source of professional SCL expertise that employers, HR people, recruiters and everyone else looking to work with proven talent can use.

“Despite the enormous number of people who work in supply chain logistics roles across the country, it can actually be very hard for organizations to find the right staff, partners and suppliers to manage or support profitable and reliable supply chain logistics operations,” said Catherine Viglas, CITT President & CEO. “CITT is trying to make that easier.”

Based on searchable, verified and opt-in databases, it can be used to:

- **Search** for certified SCL professionals
- **Verify** if someone is a **CCLP®** designation holder
- **Find** potential business partners, service providers or SCL subject matter experts
- **Post** employment opportunities that will be promoted to CITT’s community of **CCLP** designation holders, plus the hundreds of people who are actively working to earn their **CCLP** designation.

This web-based resource is available via CITT’s website (www.citt.ca/talentpool) and is available on a self-serve basis. And it’s accessible 24/7.

CITT’s community of **CCLP** designation holders and base of candidates includes professionals across seniorities, roles and Canadian geography. It covers the entire sector, all modes of transportation, shippers, carriers, 3PLs, ancillary service providers, sales people and others. It represents Canada’s range of commercial segments.

“CITT’s new *professional SCL Talent Pool* will help bring industry the breadth and depth of experience of CITT-Certified Logistics Professionals and **CCLP** candidates – people truly committed to the supply chain logistics sector – like never before,” said Viglas.



About CITT

CITT is industry's most valued and respected source of complete, career-long learning and career-path development open for everyone who buys, sells or manages the flow of goods and product, or is impacted by supply chain logistics. CITT provides:

- Professional certification in logistics (the **CCLP** designation) – www.citt.ca/cclp
- Logistics and business management courses – www.citt.ca/courses
- Industry's top-rated annual Canada Logistics Conference – www.citt.ca/conference
- SCL Webinar Series - www.citt.ca/webinars
- Professional SCL Talent Pool --www.citt.ca/talentpool

CITT learning and professional development offerings are all affordable, accessible online and have the best ROI in the business. Visit the [CITT website](http://www.citt.ca) at www.citt.ca for more information.

CCLP® is a registered trademark of CITT

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